

ESTTA Tracking number: **ESTTA699710**Filing date: **10/01/2015**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Truveris, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	475 Park Avenue South Suite 2950 New York, NY 10016 UNITED STATES		
Attorney information	Matthew C. Wagner Diserio, Martin, O'Connor, & Castiglioni LLP One Atlantic Street 8th Floor Stamford, CT 06901 UNITED STATES mwagner@dmoc.com, jchristie@dmoc.com Phone:2033580800		

Registration Subject to Cancellation

Registration No	4605136	Registration date	09/16/2014
Registrant	TruVersaRx, LLC Suite 421 Mt. Laurel, NJ 08054 UNITED STATES		

Goods/Services Subject to Cancellation

Class 036. First Use: 2014/01/16 First Use In Commerce: 2014/01/16


All goods and services in the class are cancelled, namely: Insurance services namely, pharmacy claim administration, pharmacy claim adjustments and payments, diagnostic utilization review, concurrent and retrospective review, plan modeling and forecasting and adherence and compliance programs primarily for property and casualty pharmacyclaims


Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Petitioner as Basis for Cancellation


U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	TRUVERIS		
Goods/Services	health information technology, pharmacy benefit management, delivery of pharmacy data validation, analytics, and pricing solutions through Software-as-a-Service (#SAAS#) platforms.		

U.S. Application No.	86528944	Application Date	02/09/2015
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	TRUVERIS NATIONAL DRUG INDEX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 0 First Use In Commerce: 0 Business research services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth		


U.S. Application No.	86543082	Application Date	02/23/2015
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	TRUVERIS NDI		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2015/06/26 First Use In Commerce: 2015/06/26 Business research services in the field of prescription drug pricing; conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth		


U.S. Application No.	86452261	Application Date	11/12/2014
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Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	N NDI TRUVERIS		
Design Mark			
Description of Mark	The mark consists of A stylized "N" followed by the term "NDI" having "Truveris" displayed over 'NDI'.		
Goods/Services	Class 035. First use: First Use: 2015/06/26 First Use In Commerce: 2015/06/26 Business research and data analysis services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth		


U.S. Application No.	86464671	Application Date	11/25/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	N TRUVERIS CDI		
Design Mark			


Description of Mark	The mark consists of A large slanted, stylized "N" followed by a space then the term "CDI", wherein the "TRUVERIS" in super scripted font is written over "CD".
Goods/Services	Class 035. First use: First Use: 0 First Use In Commerce: 0 Business research and data analysis services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of consumer-patients as an index of pharmaceutical industry growth

U.S. Registration No.	4756252	Application Date	04/09/2012
Registration Date	06/16/2015	Foreign Priority Date	NONE
Word Mark	TRURXPAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2013/12/31 First Use In Commerce: 2013/12/31 Software as a service (SAAS) services featuring software for analyzing and reporting prescription cost data, prescription benefit management (PBM) compliance data, store revenue, profit and business performance data, and for validating prescription reimbursements for retail pharmacies in the field of prescription benefit management		

U.S. Registration No.	4518482	Application Date	07/17/2012
Registration Date	04/22/2014	Foreign Priority Date	NONE
Word Mark	TRUREPORT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2012/06/01 First Use In Commerce: 2012/06/01		

	Software as a service (SAAS) services featuring software for providing detailed analytics and reporting in the field of prescription benefit management
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U.S. Registration No.	4237275	Application Date	03/30/2012
Registration Date	11/06/2012	Foreign Priority Date	NONE
Word Mark	TRUGUARD		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2012/01/19 First Use In Commerce: 2012/01/19 Software as a service (SAAS) services featuring software for detecting prescription drug billing errors in real-time, for reviewing, verifying and reporting on the accuracy of prescription drug claims prior to payment, for managing pharmacy expenditures, and for ensuring regulatory compliance with Sarbanes-Oxley (SOX), Retiree Drug Subsidy (RDS), Health Insurance Portability and Accountability Act (HIPPA), in the field of prescription benefit management		

U.S. Registration No.	4237274	Application Date	03/30/2012
Registration Date	11/06/2012	Foreign Priority Date	NONE
Word Mark	TRUBID		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2012/01/19 First Use In Commerce: 2012/01/19 Software as a service (SAAS) services featuring software for the automated analysis of prescription drug vendor contract pricing and terms, for use in rating proposals in the pharmacy RFP (request for proposal) process, for use in reverse auctioning of pharmacy benefit manager bids, and for enabling health insurance companies and self-insured organizations to negotiate and enforce favorable contract terms with pharmacy benefit managers in the field of prescrip-		

	tion benefit management
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Attachments	86528944#TMSN.png(bytes) 86543082#TMSN.png(bytes) 86452261#TMSN.png(bytes) 86464671#TMSN.png(bytes) 85592751#TMSN.png(bytes) 85679283#TMSN.png(bytes) 85584970#TMSN.png(bytes) 85584935#TMSN.png(bytes) 29523.4 Petition to Cancel_TRUVERSARX 20151001.PDF(398359 bytes) 29523.4 Exhibits A-J_Petition to Cancel_TruVersaRx 20151001.PDF(3545512 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/matthew c. wagner/
Name	Matthew C. Wagner
Date	10/01/2015

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

TRUVERIS, INC. Petitioner, v. TruVersaRx, LLC Respondent.	 Cancellation No.: Registration No.: 4605136 Mark: TRUVERSARX
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Trademark Trial and Appeal Board
Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

PETITION TO CANCEL

Petitioner, Truveris, Inc., a Delaware corporation, with offices at 475 Park Avenue South, Suite 2950, New York, New York 10016 (“Truveris” or “Petitioner”), by and through its undersigned attorneys, believes that it would be damaged by the registration of the mark shown in U.S. Registration No. 4,605,136 (the “Registration”), and hereby petitions to cancel the same pursuant to the provisions of 15 U.S.C. § 1064.

As grounds for cancellation, it is alleged that:

1. Truveris is a provider of health analytics by means of software, analysis and reporting services in the health care industry and has been in business since October 2009. The products and services sold by Truveris include health information technology, pharmacy benefit management, delivery of pharmacy data validation, analytics, and pricing solutions through Software-as-a-Service (“SAAS”) platforms. See, <http://www.truveris.com/>. Truveris has used

its TRUVERIS mark in connection with these goods and services since at least October 2009, and is the exclusive owner of common law trademark rights in the mark.

2. Truveris is also the owner of numerous other TRUVERIS-related trademark applications in connection with business research and data analysis services in the field of prescription drug pricing. Truveris' trademark applications include TRUVERIS NDI, TRUVERIS NATIONAL DRUG INDEX and the following stylized trademarks:



3. Truveris' TRUVERIS NDI trademark application was filed on February 23, 2015 (Serial No. 86/543,082) on an in-use basis in connection with the goods and services recited therein in Class 35, namely, Business research services in the field of prescription drug pricing; conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth. See U.S. Trademark Serial No. 86/543,082 for TRUVERIS NDI, attached as Exhibit A.

4. Truveris' TRUVERIS NATIONAL DRUG INDEX trademark application was filed on February 9, 2015 (Serial No. 86/528,944) on an in-use basis in connection with the goods and services recited therein in Class 35, namely, Business research services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of

pharmaceutical industry growth. See U.S. Trademark Serial No. 86/528,944 for TRUVERIS NATIONAL DRUG INDEX, attached as Exhibit B.



5. TruVeris' trademark application was filed on November 25, 2014 (Serial No. 86/464,671) on an intent-to-use basis in connection with the goods and services recited therein in Class 35, namely, Business research services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth. See U.S. Trademark Serial No. 86/464,671, attached as Exhibit C.



6. TruVeris' trademark application was filed on November 12, 2014 (Serial No. 86/452,261) on an intent-to-use basis in connection with the goods and services recited therein in Class 35, namely, Business research services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth. See U.S. Trademark Serial No. 86/452,261, attached as Exhibit D.

7. In addition to its TRUVERIS marks, TruVeris owns a number of TRU-related marks, including TRUBID, TRUGUARD, TRURXPAY, and TRUREPORT, used in connection with software (including SAAS) and services for the healthcare field, including, but not limited

to, analysis and reporting of billing, pricing, contractual terms, prescription cost, revenue, business data and acquisition cost relating to prescription benefit management.

8. Truveris is the owner of the TRUBID mark and the United States Trademark Registration therefore (Registration No. 4,237,274), which is not abandoned, valid and subsisting, and which Petitioner has used continuously since at least as early as January 19, 2012 on and in connection with the goods and services recited therein in Class 42, namely, SAAS services featuring software for the automated analysis of prescription drug vendor contract pricing and terms, for use in rating proposals in the pharmacy RFP (request for proposal) process, for use in reverse auctioning of pharmacy benefit manager bids, and for enabling health insurance companies and self-insured organizations to negotiate and enforce favorable contract terms with pharmacy benefit managers in the field of prescription benefit management. *See* U.S. Trademark Registration No. 4,237,274 for TRUBID, attached as Exhibit E.



9. Truveris is the owner of the TRUGUARD mark and the United States Trademark Registration therefore (Registration No. 4,237,275), which is not abandoned, valid and subsisting, and which Petitioner has used continuously since at least as early as January 19, 2012 on and in connection with the goods and services recited therein in Class 42, namely, SAAS services featuring software for detecting prescription drug billing errors in real-time, for reviewing, verifying and reporting on the accuracy of prescription drug claims prior to payment, for managing pharmacy expenditures, and for ensuring regulatory compliance with Sarbanes-Oxley (SOX), Retiree Drug Subsidy (RDS), Health Insurance Portability and Accountability Act (HIPPA), in the field of prescription benefit management. *See* U.S. Trademark Registration No. 4,237,275 for TRUGUARD, attached as Exhibit F.

10. Truveris is the owner of the TRUREPORT mark and the United States Trademark Registration therefore (Registration No. 4,518,482), which is not abandoned, valid and subsisting, and which Petitioner has used continuously since at least as early as June 1, 2012 on and in connection with the goods and services recited therein in Class 42, namely, Software as a service (SAAS) services featuring software for providing detailed analytics and reporting in the field of prescription benefit management. *See* U.S. Trademark Registration No. 4,518,482 for TRUREPORT, attached as Exhibit G.

11. Truveris is the owner of the TRURXPAY mark and the United States Trademark Registration therefore (Registration No. 4,756,252), which is not abandoned, valid and subsisting, and which Petitioner has used continuously since at least as early as December 31, 2012 on and in connection with the goods and services recited therein in Class 42, namely, Software as a service (SAAS) services featuring software for analyzing and reporting prescription cost data, prescription benefit management (PBM) compliance data, store revenue, profit and business performance data, and for validating prescription reimbursements for retail pharmacies in the field of prescription benefit management. *See* U.S. Trademark Registration No. 4,756,252 for TRURXPAY, attached as Exhibit H.

12. Together with all common law rights, Truveris' above trademarks, and the registrations and applications therefore, collectively comprise Truveris' TRU-family of marks, and a nationally recognized brand ("Truveris' "TRU-Family of Marks.")

Truveris' TRU-Family of Marks				
Registration /Serial No.	Mark	Date of Registration/Filing Date	Date of First Use	Class
	TRUVERIS		October 2009	
4,237,274	TRUBID	Nov. 6, 2012	Jan. 19, 2012	042
4,237,275	TRUGUARD	Nov. 6, 2012	Jan. 19, 2012	042
4,518,482	TRUREPORT	April 22, 2014	June 1, 2012	042

Truveris' TRU-Family of Marks				
Registration /Serial No.	Mark	Date of Registration/Filing Date	Date of First Use	Class
4,756,252	TRURXPAY	June 16, 2015	Dec. 31, 2013	042
86/464,671		Nov. 25, 2014	1(b) Application	035
86/452,261		Nov. 12, 2014	1(b) Application	035
86/543,082	TRUVERIS NDI	Feb. 23, 2015	Nov. 19, 2014	035
86/528,944	TRUVERIS NATIONAL DRUG INDEX	Feb. 09, 2015	Oct.19, 2014	035

13. Truveris' TRU-Family of Marks are used, and registered, in connection with the services in Class 35 and 42 for health information technology, delivery of pharmacy data validation, analytics, and pricing solutions through a SAAS platform, as well as business research and data analysis services in the field of prescription drug pricing and have been used since at least as early as 2009, including under its TRUVERIS mark.

14. Truveris has extensively marketed and invested in its TRU-Family of Marks, including its TRUVERIS mark. Truveris' TRU-Family of Marks, including its TRUVERIS mark, are used in commerce and have acquired considerable and valuable goodwill and wide-scale recognition among likely customers, partners, clients, vendors and consumers. This sizeable investment has resulted in great success in the market where Truveris is a recognized leader in the health analytics information technology sector. The relevant consuming public has come to associate the TRU-Family of Marks with Truveris and its services.

15. Pursuant to 15 U.S.C. § 1057(b), Truveris' trademark registrations are *prima facie* proof of its ownership and use of the marks from the date of first use or application date evidenced in the applications, and of Truveris' exclusive rights to use the marks in commerce.

16. Truveris has extensive common law rights in its TRU-Family of Marks including exclusive use of the marks in their entirety.

17. Notwithstanding Truveris' prior rights in the TRU-Family of Marks, Respondent, TruVersaRx, LLC, registered TRUVERSARX as a service mark for "Insurance services namely, pharmacy claim administration, pharmacy claim adjustments and payments, diagnostic utilization review, concurrent and retrospective review, plan modeling and forecasting and adherence and compliance programs primarily for property and casualty pharmacy claims" in International Class 36 (collectively the "Respondent's Pharmacy Claim Administration Services").

18. In its application for the Registration, Respondent claims to have first used the TRUVERSARX mark in connection with the Class 36 services on January 16, 2014.

19. Truveris is and has been engaged in the sale and marketing of identical and/or highly-related services to the Respondent's Pharmacy Claim Administration Services since a time prior to the earliest date on which Respondent claims in its registration, and Respondent's Mark TRUVERSARX is confusingly similar to Truveris' trademarks and its TRU-Family of Marks, including TRUVERIS. Truveris is the senior user.

20. Truveris began using its TRUVERIS mark in connection with various software, analysis and reporting services in the health care industry at least as early as October 2009, approximately 4 years before Respondent filed its application and before its claimed date of first use of the TRUVERSARX mark.

21. Truveris' common law priority date for TRUVERIS precedes Respondent's claimed date of first use and, upon information and belief, any priority date upon which Respondent may rely.

22. The TRUVERIS mark is distinctive and well-known in the relevant health insurance and pharmaceutical benefits industry.

23. The TRUVERIS mark was well-known prior to Respondent's claimed date of first use for TRUVERSARX.

24. Upon information and belief, prior to its application to register the TRUVERSARX mark, Respondent had actual knowledge of the TRUVERIS mark.

25. The services identified in the Registration, namely, are substantially similar and related to the services offered by Truveris.

26. Truveris and Respondent both provide services within the field of health analytics. Specifically, both TruVersaRx and Truveris provide a variety of services to facilitate the provision of health analytics and health care billing analysis, including SAAS services which provide information in the field of health analytics.

27. Upon information and belief, the services identified in the Registration are offered and sold to sponsors of prescription benefit plans and payers of claims under these plans, namely, governments, health insurance companies, self-insured companies and unions. See, e.g., <http://www.truversarx.com/home.aspx>, a printout of which is attached as Exhibit I.

28. Truveris' services are offered and sold to sponsors of prescription benefit plans and payers of claims under these plans, namely, governments, health insurance companies, self-insured companies and unions. See, e.g., <http://truveris.com/solutions.html>, a printout of which is attached as Exhibit J.

29. Upon information and belief, Respondent markets the services identified in its Registration to the same potential purchasers to whom Truveris markets its services. Compare Exhibit I and Exhibit J.

30. The Respondent's Mark, "TRUVERSARX," is confusingly similar to Truveris' trademarks, and its TRU-Family of Marks, especially its TRUVERIS mark. Six of the ten letters are identical, the marks sound and look the same, and the marks have the same overall commercial impression. Respondent's Mark, "TRUVERSARX," and the TRUVERIS mark, share the "TRUVER" portion of the mark.

31. The preliminary portion of the TRUVERSARX mark is the "TRU" portion at the beginning of the mark. Likewise, Truveris' TRU-Family of Marks (TRUVERIS, TRUBID, TRUGUARD, TRURXPAY, and TRUREPORT) all contain and use the same dominant "TRU" at the beginning of the respective marks. Moreover, the "RX" portion of Respondent's mark, although combined as one word on paper, is pronounced – TRUVERSA RX, the "RX" portion of the mark designating the pharmacy and prescription related services offered under the mark. Thus, comparison of the marks in the context of commercial impression is "TRUVERIS" and "TRUVERSA" in which case similarity is unmistakable; the marks share all letters but one, and Respondent having replaced the I with an A and reversing the last two letters. The similarity of the overall commercial impression is remarkable.

32. TruVersaRx's mark TRUVERSARX so resembles Truveris' mark TRUVERIS as to be likely, when used in connection with the services identified in the Registration, to cause confusion, to cause mistake, or to deceive. By virtue of Truveris' prior use of its TRU-Family of Marks, and the goodwill and widespread recognition associated with its marks, consumers are likely to believe, mistakenly, that the services Respondent offers under the TRUVERSARX mark are rendered, sponsored, endorsed or approved by Truveris, or are in some way affiliated, connected or associated with Truveris, all to the detriment of Truveris. Truveris has substantial

statutory and common law rights in its TRU-Family of Marks, as well as priority. Therefore, Respondent's mark should be cancelled under 15 U.S.C. §§ 1052(d) and 1064.

33. Registration of the TRUVERSARX mark has caused further damage to Truveris, as it confers upon Respondent various statutory presumptions to which it is not entitled in view of Truveris' long prior use of the TRU-Family of Marks.

34. Both Respondent's Mark and Truveris' TRU-Family of Marks are applied to identical and highly-related goods and services that are likely to be sold through the same and similar channels of trade and distribution, to the same and similar consumers, and, upon information and belief, the same or similar, and competitive, price points.

WHEREFORE, pursuant to Section 14 of the Lanham Act, 15 U.S.C. §1064, Petitioner, Truveris, Inc., respectfully requests that U.S. Registration No. 4605136 be cancelled in its entirety.

Respectfully submitted for
Petitioner Truveris, Inc.

By: /Matthew C. Wagner/
Matthew C. Wagner
Jane C. Christie
Diserio Martin O'Connor & Castiglioni LLP
One Atlantic Street
Stamford, CT 06901
mwagner@dmoc.com
jchristie@dmoc.com

Date: October 1, 2015

CERTIFICATE OF SERVICE AND FILING

I, Matthew C. Wagner, hereby certify that on October 1, 2015 this Petition to Cancel is being filed through the electronic system for the Trademark Trial and Appeal Board of the United States Patent and Trademark Office, and that a copy is being served via U.S. mail on Respondent and Respondent's attorney of record, at the following addresses:

TruVersaRx, LLC
921 Pleasant Valley Ave, Suite 421
Mt. Laurel, NJ 08054

Carlo Scaramella, Esq.
Law Offices of Carlo Scaramella, LLC
10000 Lincoln Dr E, Ste 201
Marlton, NJ 08053-3105

/Matthew C. Wagner/
Matthew C. Wagner

EXHIBIT A

Generated on: This page was generated by TSDR on 2015-10-01 14:57:51 EDT

Mark: TRUVERIS NDI

Truveris NDI

US Serial Number: 86543082
Application Filing Date: Feb. 23, 2015
Filed as TEAS Plus: Yes
Currently TEAS Plus: Yes
Register: Principal
Mark Type: Service Mark
Status: Review prior to publication completed.
Status Date: Sep. 24, 2015
Publication Date: Oct. 27, 2015

Mark Information

Mark Literal Elements: TRUVERIS NDI
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Business research services in the field of prescription drug pricing; conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth

International Class(es): 035 - Primary Class
U.S Class(es): 100, 101, 102
Class Status: ACTIVE
Basis: 1(a)
First Use: Jun. 26, 2015
Use in Commerce: Jun. 26, 2015

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: Yes
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: TRUVERIS, INC.
DBA, AKA, Formerly: DBA Truveris, Inc.
Owner Address: Suite 2950
475 Park Avenue South
New York, NEW YORK 10016
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James M. Hunter, Jr.
Docket Number: JMHT 015.01
Attorney Primary Email Address: jhunter@truveris.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: JAMES M. HUNTER, JR.
Truveris Inc
475 Park Ave S Rm 2950
New York, NEW YORK 10016-6914
UNITED STATES

Phone: 908.468.8851

Correspondent e-mail: jhunter@truveris.com jimmy4string@yahoo.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 24, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Sep. 22, 2015	ASSIGNED TO LIE	73296
Aug. 27, 2015	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE E-MAILED	
Aug. 26, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 26, 2015	USE AMENDMENT ACCEPTED	74784
Aug. 26, 2015	AMENDMENT TO USE PROCESSING COMPLETE	88889
Aug. 26, 2015	USE AMENDMENT FILED	88889
Aug. 25, 2015	TEAS AMENDMENT OF USE RECEIVED	
Aug. 13, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 12, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 12, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 07, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 27, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 27, 2015	NON-FINAL ACTION E-MAILED	6325
May 27, 2015	NON-FINAL ACTION WRITTEN	74784
May 25, 2015	ASSIGNED TO EXAMINER	74784
Mar. 10, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Mar. 09, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 26, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information**TM Staff Information**

TM Attorney: GRIFFIN, JAMES

Law Office Assigned: LAW OFFICE 103

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 24, 2015

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86543082

Filing Date: 02/23/2015

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	Truveris NDI
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Truveris NDI
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	TRUVERIS, INC.
DBA/AKA/TA/FORMERLY	DBA Truveris, Inc.
INTERNAL ADDRESS	Suite 2950
*STREET	475 Park Avenue South
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States

*ZIP/POSTAL CODE (Required for U.S. applicants)	10016
PHONE	800.430.1430
WEBSITE ADDRESS	www.truveris.com
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035
*IDENTIFICATION	Business research services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth.
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 11/19/2014
FIRST USE IN COMMERCE DATE	At least as early as 11/19/2014
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE00-73333991-20150223154535866250_.NDIpressrelease11192014.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT16\IMAGEOUT16\865\430\86543082\xml1\FTK0003.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\865\430\86543082\xml1\FTK0004.JPG
SPECIMEN DESCRIPTION	Business Wire Press Release of November 19, 2014 regarding 'Turveris NDI'. Kindly see paragraph 1, line 1; paragraph 4, lines 1 and 4, paragraph 5, line 1, etc. of press release.
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION	

(if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	James M. Hunter, Jr.
ATTORNEY DOCKET NUMBER	JMHT 015.01
FIRM NAME	Truveris, Inc.
INTERNAL ADDRESS	Suite 2950
STREET	475 Park Avenue South
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10016
PHONE	908.468.8851
EMAIL ADDRESS	jhunter@truveris.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	James M. Hunter, Jr.
FIRM NAME	Truveris, Inc.
INTERNAL ADDRESS	Suite 2950
*STREET	475 Park Avenue South
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE	10016
PHONE	908.468.8851
*EMAIL ADDRESS	jhunter@truveris.com;jimmy4string@yahoo.com

* AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
FEE PER CLASS	225
* TOTAL FEE PAID	225
SIGNATURE INFORMATION	
* SIGNATURE	/James M. Hunter, Jr./
* SIGNATORY'S NAME	James M. Hunter, Jr.
* SIGNATORY'S POSITION	Legal Counsel, Truveris, Inc.
SIGNATORY'S PHONE NUMBER	908.468.8851
* DATE SIGNED	02/23/2015

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86543082

Filing Date: 02/23/2015

To the Commissioner for Trademarks:

MARK: Truveris NDI (Standard Characters, see [mark](#))

The literal element of the mark consists of Truveris NDI.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, TRUVERIS, INC., DBA Truveris, Inc., a corporation of Delaware, having an address of
Suite 2950,
475 Park Avenue South
New York, New York 10016
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Business research services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth.

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 11/19/2014, and first used in commerce at least as early as 11/19/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Business Wire Press Release of November 19, 2014 regarding 'Turveris NDI'. Kindly see paragraph 1, line 1; paragraph 4, lines 1 and 4, paragraph 5, line 1, etc. of press release..

Original PDF file:

[SPE00-73333991-20150223154535866250_.NDIpressrelease11192014.pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

For informational purposes only, applicant's website address is: www.truveris.com

The applicant's current Attorney Information:

James M. Hunter, Jr. of Truveris, Inc.
Suite 2950
475 Park Avenue South
New York, New York 10016
United States

The attorney docket/reference number is JMHT 015.01.

The applicant's current Correspondence Information:

James M. Hunter, Jr.
Truveris, Inc.
Suite 2950
475 Park Avenue South
New York, New York 10016
908.468.8851(phone)
jhunter@truveris.com; jimmy4string@yahoo.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$225 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /James M. Hunter, Jr./ Date Signed: 02/23/2015

Signatory's Name: James M. Hunter, Jr.
Signatory's Position: Legal Counsel, Truveris, Inc.

RAM Sale Number: 86543082
RAM Accounting Date: 02/24/2015

Serial Number: 86543082
Internet Transmission Date: Mon Feb 23 16:11:14 EST 2015
TEAS Stamp: USPTO/FTK-73.33.39.91-201502231611145649
08-86543082-530831027f77c7b773c74942cd98
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C-2991-20150223154535866250

Truveris NDI



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Truveris Debuts NDI National Drug IndexSM

Wed Nov 19, 2014 4:03am EST

* Reuters is not responsible for the content in this press release.

Truveris Debuts NDI National Drug IndexSM

Proprietary Composite Monthly Index Measures Average Price of Prescription Drugs in the U.S., Including Brand, Generic and Specialty Drugs

Truveris, a leading platform for pharmacy pricing and benefits analysis, today announced the Truveris NDI National Drug Index, a monthly indicator of the pricing changes taking place for brand, generic and specialty drugs in the United States. The NDI, a scientifically-generated statistic, will help the healthcare industry and the general public better understand the evolving marketplace for prescription drugs.

The Truveris NDI builds on the company's ongoing analysis of prescription drug claims data for its clients. It is the only prescription drug price index in the United States providing a holistic, accurate measurement of the prices paid by private insurers, self-insured organizations, government, unions and uninsured patients.

"There is an increasing need in the marketplace to understand the pricing trends in prescription drugs. Over the last few years, drug inflation has far outpaced inflation for the rest of the economy. Now, more than ever, price hikes in generic, brand and specialty drugs are concerning commercial and government payers, health insurance companies and patients," noted A.J. Loiacono, Chief Innovation Officer for Truveris. "The monthly Truveris National Drug Index, made available to the general public, will spread awareness and facilitate assessment of the state of prescription drugs in the United States."

Index Methodology

The Truveris NDI is based on a collection of total prices paid for prescription drugs, including patient out-of-pocket costs and the amount covered by commercial plans, Medicaid and Medicare. A benchmark valuation of 500 points for January, 2013 was set for the composite Truveris NDI, comprised of a weighted average of generic, brand, and specialty drug spend.

"To generate the Truveris NDI, we factor in the retail and discounted prices, combining them in a carefully weighted manner that accounts for both the dispensing volume and dollar value of each individual drug," stated Joanne Chen, Truveris Senior Data Scientist. "With over 500 million up-to-date, representative prescription data elements, we are able to present a high-res, high-def panorama of the pricing landscape that proportionally covers every line of business, drug category, dispensing channel and payment type."

October 2014 Figures

TRENDING ON REUTERS

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- Exclusive: Tesla CEO threatens firings after dismal China sales - sources **2**
- Ukraine peace talks begin, overshadowed by fighting | VIDEO **3**
- Softer, less strident outreach may help calm U.S. vaccine skeptics **4**
- Obama seeks some limits on ground troops for Islamic State fight **5**



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October 2014 marks the first month of published data for the Truveris NDI. The current figures and tracking analysis are as follows:

Truveris NDI (Composite)

- The Truveris NDI rose 2.28 points, or 0.39% for the month of October.
- Year to date (Jan 2014 through October 2014), it is up 37.99 points, or 6.89%.
- The rolling 12-month composite index increased 10.44%.

Truveris NDI Brand

- The Truveris NDI Brand rose 1.42 points, or 0.47% for the month of October.
- Year to date (Jan 2014 through October 2014), it is up 24.95 points, or 9.05%.
- The rolling 12-month brand index increased 14.22%.

Truveris NDI Generic

- The Truveris NDI Generic rose 0.28 points, or 0.18% for the month of October.
- Year to date (Jan 2014 through October 2014), it is up 5.87 points, or 3.99%.
- The rolling 12-month generic index increased 5.43%.

Truveris NDI Specialty

- The Truveris NDI Specialty rose 0.58 points, or 0.43% for the month of October.
- Year to date (Jan 2014 through October 2014), it is up 7.18 points, or 5.57%.
- The rolling 12-month specialty index increased 8.30%.

Truveris will publish the current monthly NDI figures on its website, www.truveris.com, as well as via email.

About Truveris

Truveris is a healthcare IT company working across the prescription drug ecosystem to deliver transparency and lower costs to the consumer. Headquartered in New York City, Truveris automates and streamlines pharmacy benefit oversight and vendor selection on a Software-as-a-Service platform. Through solutions including rxchoice®, TruBid® and TruGuard®, Truveris effectively manages the complexity of pharmacy benefits and innovates to move healthcare beyond the status quo. For more information, visit truveris.com or follow us on Twitter @Truveris.

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<http://www.businesswire.com/multimedia/home/20141119005172/en/>

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EXHIBIT B

Generated on: This page was generated by TSDR on 2015-10-01 14:59:05 EDT

Mark: TRUVERIS NATIONAL DRUG INDEX

Truveris National Drug
Index

US Serial Number: 86528944

Application Filing Date: Feb. 09, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Review prior to publication completed.

Status Date: Sep. 25, 2015

Publication Date: Nov. 03, 2015

Mark Information

Mark Literal Elements: TRUVERIS NATIONAL DRUG INDEX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "NATIONAL DRUG INDEX"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Business research services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: Yes

Currently Use: No

Amended Use: No

Filed ITU: No

Currently ITU: Yes

Amended ITU: Yes

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: TRUVERIS, INC.

DBA, AKA, Formerly: DBA Truveris, Inc.

Owner Address: Suite 2950
475 Park Avenue South
New York, NEW YORK 10016
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James M. Hunter, Jr.

Docket Number: JMHT 010.01

**Attorney Primary Email
Address:** jhunter@truveris.com

**Attorney Email
Authorized:** Yes

Correspondent

Correspondent JAMES M. HUNTER, JR.
Name/Address: Truveris Inc
475 Park Ave S Rm 2950
New York, NEW YORK 10016-6914
UNITED STATES

Phone: 908.468.8851

Correspondent e-mail: jhunter@truveris.com jhunter@truveris.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 25, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Sep. 25, 2015	ASSIGNED TO LIE	70138
Sep. 01, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 13, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 12, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 12, 2015	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Aug. 07, 2015	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
May 18, 2015	NOTIFICATION OF FINAL REFUSAL EMAILED	
May 18, 2015	FINAL REFUSAL E-MAILED	
May 18, 2015	FINAL REFUSAL WRITTEN	74309
Apr. 27, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 27, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 27, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 11, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 11, 2015	NON-FINAL ACTION E-MAILED	6325
Mar. 11, 2015	NON-FINAL ACTION WRITTEN	74309
Mar. 03, 2015	ASSIGNED TO EXAMINER	74309
Feb. 24, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 12, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information**TM Staff Information**

TM Attorney: WOOD, CAROLINE

Law Office Assigned: LAW OFFICE 110

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 25, 2015

Trademark/Service Mark Application, Principal Register

Serial Number: 86528944

Filing Date: 02/09/2015

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86528944
MARK INFORMATION	
*MARK	Truveris National Drug Index
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Truveris National Drug Index
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	TRUVERIS, INC.
DBA/AKA/TA/Formerly	DBA Truveris, Inc.
INTERNAL ADDRESS	Suite 2950
*STREET	475 Park Avenue South
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	10016
PHONE	8004301430
WEBSITE ADDRESS	www.truveris.com

LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	035
*IDENTIFICATION	Business research services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 10/19/2014
FIRST USE IN COMMERCE DATE	At least as early as 10/19/2014
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE00-1-73333991-20150209154927226000_.TruverisNationalDrugIndexYahoopubspecimen.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT16\IMAGEOUT16\865\289\86528944\xml1\RFA0003.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\865\289\86528944\xml1\RFA0004.JPG
SPECIMEN DESCRIPTION	Digital Journal publication of press release of mark (see page 1, paragraph 3, line 6).
ATTORNEY INFORMATION	
NAME	James M. Hunter, Jr.
ATTORNEY DOCKET NUMBER	JMHT 010.01
FIRM NAME	Truveris, Inc.
INTERNAL ADDRESS	Suite 2950
STREET	475 Park Avenue South
CITY	New York
STATE	New York
COUNTRY	United States

ZIP/POSTAL CODE	10016
PHONE	908.468.8851
EMAIL ADDRESS	jhunter@truveris.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	James M. Hunter, Jr.
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*EMAIL ADDRESS	jhunter@truveris.com;jhunter@truveris.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/James M. Hunter, Jr./
SIGNATORY'S NAME	James M. Hunter, Jr.
SIGNATORY'S POSITION	Legal Counsel, Truveris, Inc.
SIGNATORY'S PHONE NUMBER	908.468.8851

DATE SIGNED	02/09/2015
--------------------	------------

Trademark/Service Mark Application, Principal Register

Serial Number: 86528944

Filing Date: 02/09/2015

To the Commissioner for Trademarks:

MARK: Truveris National Drug Index (Standard Characters, see [mark](#))

The literal element of the mark consists of Truveris National Drug Index.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, TRUVERIS, INC., DBA Truveris, Inc., a corporation of Delaware, having an address of
Suite 2950,
475 Park Avenue South
New York, New York 10016
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

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Original PDF file:

[SPE00-1-73333991-20150209154927226000_._TruverisNationalDrugIndexYahoopubspecimen.pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

For informational purposes only, applicant's website address is: www.truveris.com

The applicant's current Attorney Information:

James M. Hunter, Jr. of Truveris, Inc.

Suite 2950

475 Park Avenue South

New York, New York 10016

United States

The attorney docket/reference number is JMHT 010.01.

The applicant's current Correspondence Information:

James M. Hunter, Jr.

Truveris, Inc.

Suite 2950

475 Park Avenue South

New York, New York 10016

908.468.8851(phone)

jhunter@truveris.com;jhunter@truveris.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

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Declaration Signature

Signature: /James M. Hunter, Jr./ Date: 02/09/2015

Signatory's Name: James M. Hunter, Jr.

Signatory's Position: Legal Counsel, Truveris, Inc.

RAM Sale Number: 86528944

RAM Accounting Date: 02/10/2015

Serial Number: 86528944

Internet Transmission Date: Mon Feb 09 16:30:16 EST 2015

TEAS Stamp: USPTO/BAS-73.33.39.91-201502091630168791

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-3079-20150209154927226000

Truveris National Drug Index

Tue, 10 Feb 2015, 4:27 SGT - Singapore Markets open in 4 hrs and 33 mins

Truveris Debuts NDI National Drug IndexSM

Proprietary Composite Monthly Index Measures Average Price of Prescription Drugs in the U.S., Including Brand, Generic and Specialty Drugs



Press Release: Truveris – Wed, Nov 19, 2014 5:03 PM SGT

NEW YORK--(BUSINESS WIRE)--

Truveris, a leading platform for pharmacy pricing and benefits analysis, today announced the Truveris NDI National Drug Index, a monthly indicator of the pricing changes taking place for brand, generic and specialty drugs in the United States. The NDI, a scientifically-generated statistic, will help the healthcare industry and the general public better understand the evolving marketplace for prescription drugs.

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The Truveris NDI builds on the company's ongoing analysis of prescription drug claims data for its clients. It is the only prescription drug price index in the United States providing a holistic, accurate measurement of the prices paid by private insurers, self-insured organizations, government, unions and uninsured patients.

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October 2014 Figures

October 2014 marks the first month of published data for the Truveris NDI. The current figures and tracking analysis are as follows:

Truveris NDI (Composite)

- The Truveris NDI rose 2.28 points, or 0.39% for the month of October.

- Year to date (Jan 2014 through October 2014), it is up 37.99 points, or 6.89%.
- The rolling 12-month composite index increased 10.44%.

Truveris NDI Brand

- The Truveris NDI Brand rose 1.42 points, or 0.47% for the month of October.
- Year to date (Jan 2014 through October 2014), it is up 24.95 points, or 9.05%.
- The rolling 12-month brand index increased 14.22%.

Truveris NDI Generic

- The Truveris NDI Generic rose 0.28 points, or 0.18% for the month of October.
- Year to date (Jan 2014 through October 2014), it is up 5.87 points, or 3.99%.
- The rolling 12-month generic index increased 5.43%.

Truveris NDI Specialty

- The Truveris NDI Specialty rose 0.58 points, or 0.43% for the month of October.
- Year to date (Jan 2014 through October 2014), it is up 7.18 points, or 5.57%.
- The rolling 12-month specialty index increased 8.30%.

Truveris will publish the current monthly NDI figures on its website, www.truveris.com, as well as via email.

About Truveris

Truveris is a healthcare IT company working across the prescription drug ecosystem to deliver transparency and lower costs to the consumer. Headquartered in New York City, Truveris automates and streamlines pharmacy benefit oversight and vendor selection on a Software-as-a-Service platform. Through solutions including rxchoice®, TruBid® and TruGuard®, Truveris effectively manages the complexity of pharmacy benefits and innovates to move healthcare beyond the status quo. For more information, visit truveris.com or follow us on Twitter @Truveris.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20141119005172/en/>

MULTIMEDIA AVAILABLE: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50987092&lang=en>

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EXHIBIT C

Generated on: This page was generated by TSDR on 2015-10-01 14:59:50 EDT

Mark: N TRUVERIS CDI



US Serial Number: 86464671

Application Filing Date: Nov. 25, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Sep. 08, 2015

Publication Date: Jul. 14, 2015

Notice of Allowance Date: Sep. 08, 2015

Mark Information

Mark Literal Elements: N TRUVERIS CDI

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of A large slanted, stylized "N" followed by a space then the term "CDI", wherein the "TRUVERIS" in super scripted font is written over "CD".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Business research and data analysis services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of consumer-patients as an index of pharmaceutical industry growth

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: TRUVERIS, INC.

DBA, AKA, Formerly: DBA Truveris, Inc.

Owner Address: Suite 2950
475 Park Avenue South
New York, NEW YORK 10016
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James M. Hunter, Jr. **Docket Number:** JMHT 010.01
Attorney Primary Email Address: jhunter@truveris.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: JAMES M. HUNTER, JR.
TRUVERIS, INC.
475 PARK AVE S RM 2950
NEW YORK, NEW YORK 10016-6914
UNITED STATES

Phone: 9084688851

Fax: 8004301430

Correspondent e-mail: jhunter@truveris.com jhunter@truveris.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
Sep. 08, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 14, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 14, 2015	PUBLISHED FOR OPPOSITION	
Jun. 24, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 05, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Jun. 05, 2015	ASSIGNED TO LIE	77312
May 13, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 27, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 27, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 27, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 11, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 11, 2015	NON-FINAL ACTION E-MAILED	6325
Mar. 11, 2015	NON-FINAL ACTION WRITTEN	74309
Mar. 03, 2015	ASSIGNED TO EXAMINER	74309
Dec. 03, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 28, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information**TM Staff Information**

TM Attorney: WOOD, CAROLINE

Law Office Assigned: LAW OFFICE 110

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Sep. 08, 2015

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86464671

Filing Date: 11/25/2014

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT16\864\646\86464671\xml1\FTK0002.JPG
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	CDI
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of A large slanted, sytlized "N" followed by a space then the term "CDI", wherein the the "TRUVERIS" in superscripted font is written over 'CDI'.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	1096 x 667
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	TRUVERIS, INC.
DBA/AKA/TA/FORMERLY	DBA Truveris, Inc.
INTERNAL ADDRESS	Suite 2950

*STREET	475 Park Avenue South
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	10016
PHONE	8004301430
WEBSITE ADDRESS	www.truveris.com
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035
*IDENTIFICATION	Business research and data analysis services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of consumer-patients as an index of pharmaceutical industry growth.
*FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	

NAME	James M. Hunter, Jr.
ATTORNEY DOCKET NUMBER	JMHT 010.01
FIRM NAME	Truveris, Inc.
INTERNAL ADDRESS	Suite 2950
STREET	475 Park Avenue South
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10016
PHONE	9084688851
FAX	8004301430
EMAIL ADDRESS	jhunter@truveris.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	James M. Hunter, Jr.
FIRM NAME	Truveris, Inc.
INTERNAL ADDRESS	Suite 2950
*STREET	475 Park Avenue South
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE	10016
PHONE	9084688851
FAX	8004301430
*EMAIL ADDRESS	jhunter@truveris.com;jhunter@truveris.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	275

*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
* SIGNATURE	/James M. Hunter, Jr./
* SIGNATORY'S NAME	James M. Hunter, Jr.
* SIGNATORY'S POSITION	Legal Counsel, Truveris, Inc.
SIGNATORY'S PHONE NUMBER	9084688851
* DATE SIGNED	11/25/2014

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86464671

Filing Date: 11/25/2014

To the Commissioner for Trademarks:

MARK: CDI (stylized and/or with design, see [mark](#))

The literal element of the mark consists of CDI.

The applicant is not claiming color as a feature of the mark. The mark consists of A large slanted, stylized "N" followed by a space then the term "CDI", wherein the the "TRUVERIS" in superscripted font is written over 'CDI'.

The applicant, TRUVERIS, INC., DBA Truveris, Inc., a corporation of Delaware, having an address of
Suite 2950,
475 Park Avenue South
New York, New York 10016
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Business research and data analysis services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of consumer-patients as an index of pharmaceutical industry growth.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

For informational purposes only, applicant's website address is: www.truveris.com

The applicant's current Attorney Information:

James M. Hunter, Jr. of Truveris, Inc.
Suite 2950
475 Park Avenue South
New York, New York 10016
United States

The attorney docket/reference number is JMHT 010.01.

The applicant's current Correspondence Information:

James M. Hunter, Jr.
Truveris, Inc.
Suite 2950
475 Park Avenue South
New York, New York 10016
9084688851(phone)
8004301430(fax)
jhunter@truveris.com;jhunter@truveris.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /James M. Hunter, Jr./ Date Signed: 11/25/2014
Signatory's Name: James M. Hunter, Jr.
Signatory's Position: Legal Counsel, Truveris, Inc.

RAM Sale Number: 86464671
RAM Accounting Date: 11/26/2014

Serial Number: 86464671
Internet Transmission Date: Tue Nov 25 16:19:22 EST 2014
TEAS Stamp: USPTO/FTK-73.33.39.91-201411251619223957
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1bd8a46777c517ba469467695e5e22fc4f9e-CC
-3323-20141125153516156466



EXHIBIT D

Generated on: This page was generated by TSDR on 2015-10-01 15:04:55 EDT

Mark: N NDI TRUVERIS



US Serial Number: 86452261

Application Filing Date: Nov. 12, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: A non-final Office Action has been sent (issued) to the applicant after review of the Statement of Use. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Sep. 04, 2015

Publication Date: Apr. 21, 2015

Notice of Allowance Date: Jun. 16, 2015

Mark Information

Mark Literal Elements: N NDI TRUVERIS

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of A stylized "N" followed by the term "NDI" having "Truveris" displayed over 'NDI'.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Business research and data analysis services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

First Use: Jun. 26, 2015

Use in Commerce: Jun. 26, 2015

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: TRUVERIS, INC.

DBA, AKA, Formerly: DBA Truveris, Inc.

Owner Address: Suite 2950
475 Park Avenue, South
New York, NEW YORK 10016
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James M. Hunter, Jr.
Attorney Primary Email Address: jhunter@truveris.com

Docket Number: JMHT 009.01
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: JAMES M. HUNTER, JR.
TRUVERIS, INC.
475 PARK AVE S RM 2950
NEW YORK, NEW YORK 10016-6914
UNITED STATES

Phone: 800.430.1430

Fax: 800.430.1430

Correspondent e-mail: jhunter@truveris.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 27, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 04, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Sep. 04, 2015	NON-FINAL ACTION E-MAILED	
Sep. 04, 2015	SU - NON-FINAL ACTION - WRITTEN	74309
Aug. 24, 2015	STATEMENT OF USE PROCESSING COMPLETE	70565
Aug. 09, 2015	USE AMENDMENT FILED	70565
Aug. 23, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Aug. 09, 2015	TEAS STATEMENT OF USE RECEIVED	
Jun. 16, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 21, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 21, 2015	PUBLISHED FOR OPPOSITION	
Apr. 01, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 11, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 03, 2015	ASSIGNED TO EXAMINER	74309
Nov. 19, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 15, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: WOOD, CAROLINE

Law Office Assigned: LAW OFFICE 110

File Location

Current Location: TMO LAW OFFICE 110 - EXAMINING
ATTORNEY ASSIGNED

Date in Location: Sep. 04, 2015

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86452261

Filing Date: 11/12/2014

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT16\864\522\86452261\xml1\FTK0002.JPG
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	NDI
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of A stylizes "N" followed by the term "NDI" having "Truveris" displayed over "NDI".
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	960 x 720
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	TRUVERIS, INC.
DBA/AKA/TA/FORMERLY	DBA Truveris, Inc.
INTERNAL ADDRESS	Suite 2950

*STREET	475 Park Avenue, South
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	10016
PHONE	800.430.1430
FAX	800.430.1430
WEBSITE ADDRESS	www.truveris.com
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035
*IDENTIFICATION	Business research and data analysis services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth.
*FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	

ATTORNEY INFORMATION	
NAME	James M. Hunter, Jr.
ATTORNEY DOCKET NUMBER	JMHT 009.01
FIRM NAME	Truveris, Inc.
INTERNAL ADDRESS	Suite 2950
STREET	475 Park Avenue South
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10016
PHONE	800.430.1430
FAX	800.430.1430
EMAIL ADDRESS	jhunter@truveris.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	James M. Hunter, Jr.
FIRM NAME	Truveris, Inc.
INTERNAL ADDRESS	Suite 2950
*STREET	475 Park Avenue South
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE	10016
PHONE	800.430.1430
FAX	800.430.1430
*EMAIL ADDRESS	jhunter@truveris.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	275

*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
* SIGNATURE	/James M. Hunter, Jr./
* SIGNATORY'S NAME	James M. Hunter, Jr.
* SIGNATORY'S POSITION	Legal Counsel
SIGNATORY'S PHONE NUMBER	908.468.8851
* DATE SIGNED	11/12/2014

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86452261

Filing Date: 11/12/2014

To the Commissioner for Trademarks:

MARK: NDI (stylized and/or with design, see [mark](#))

The literal element of the mark consists of NDI.

The applicant is not claiming color as a feature of the mark. The mark consists of A stylizes "N" followed by the term "NDI" having "Truveris" displayed over "NDI".

The applicant, TRUVERIS, INC., DBA Truveris, Inc., a corporation of Delaware, having an address of
Suite 2950,
475 Park Avenue, South
New York, New York 10016
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Business research and data analysis services in the field of prescription drug pricing. Conducting business research, compiling and analyzing statistics, data and other sources of information for business purposes and conducting analysis of market research data and statistics all with respect to periodic fluctuations in drug prices of pharmaceutical manufacturers and pharmaceutical drug spending of patients as an index of pharmaceutical industry growth.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

For informational purposes only, applicant's website address is: www.truveris.com

The applicant's current Attorney Information:

James M. Hunter, Jr. of Truveris, Inc.
Suite 2950
475 Park Avenue South
New York, New York 10016
United States

The attorney docket/reference number is JMHT 009.01.

The applicant's current Correspondence Information:

James M. Hunter, Jr.
Truveris, Inc.
Suite 2950
475 Park Avenue South
New York, New York 10016
800.430.1430(phone)
800.430.1430(fax)
jhunter@truveris.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /James M. Hunter, Jr./ Date Signed: 11/12/2014
Signatory's Name: James M. Hunter, Jr.
Signatory's Position: Legal Counsel

RAM Sale Number: 86452261
RAM Accounting Date: 11/13/2014

Serial Number: 86452261
Internet Transmission Date: Wed Nov 12 15:17:41 EST 2014
TEAS Stamp: USPTO/FTK-38.122.226.34-2014111215174156
3445-86452261-500d9c4696f0e8ae68578a6a50
6856bdfd4bb14ba75effae8396d6241323620f0-

CC-1655-20141112124918173105



EXHIBIT E

United States of America
United States Patent and Trademark Office

TRUBID

Reg. No. 4,237,274

Registered Nov. 6, 2012

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

TRUVERIS, INC. (DELAWARE CORPORATION)
SUITE 200
515 GREENWICH STREET
NEW YORK, NY 10013

FOR: SOFTWARE AS A SERVICE (SAAS) SERVICES FEATURING SOFTWARE FOR THE AUTOMATED ANALYSIS OF PRESCRIPTION DRUG VENDOR CONTRACT PRICING AND TERMS, FOR USE IN RATING PROPOSALS IN THE PHARMACY RFP (REQUEST FOR PROPOSAL) PROCESS, FOR USE IN REVERSE AUCTIONING OF PHARMACY BENEFIT MANAGER BIDS, AND FOR ENABLING HEALTH INSURANCE COMPANIES AND SELF-INSURED ORGANIZATIONS TO NEGOTIATE AND ENFORCE FAVORABLE CONTRACT TERMS WITH PHARMACY BENEFIT MANAGERS IN THE FIELD OF PRESCRIPTION BENEFIT MANAGEMENT, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-19-2012; IN COMMERCE 1-19-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-584,935, FILED 3-30-2012.

JENNIFER DIXON, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

EXHIBIT F

United States of America
United States Patent and Trademark Office

TRUGUARD

Reg. No. 4,237,275

Registered Nov. 6, 2012

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

TRUVERIS, INC. (DELAWARE CORPORATION)
SUITE 200
515 GREENWICH STREET
NEW YORK, NY 10013

FOR: SOFTWARE AS A SERVICE (SAAS) SERVICES FEATURING SOFTWARE FOR DETECTING PRESCRIPTION DRUG BILLING ERRORS IN REAL-TIME, FOR REVIEWING, VERIFYING AND REPORTING ON THE ACCURACY OF PRESCRIPTION DRUG CLAIMS PRIOR TO PAYMENT, FOR MANAGING PHARMACY EXPENDITURES, AND FOR ENSURING REGULATORY COMPLIANCE WITH SARBANES-OXLEY (SOX), RETIREE DRUG SUBSIDY (RDS), HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT (HIPPA), IN THE FIELD OF PRESCRIPTION BENEFIT MANAGEMENT, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-19-2012; IN COMMERCE 1-19-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-584,970, FILED 3-30-2012.

JENNIFER DIXON, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

EXHIBIT G

United States of America

United States Patent and Trademark Office

TRUREPORT

Reg. No. 4,518,482

Registered Apr. 22, 2014

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

TRUVERIS, INC. (DELAWARE CORPORATION)
475 PARK AVENUE SOUTH, SUITE 2950
NEW YORK, NY 10016

FOR: SOFTWARE AS A SERVICE (SAAS) SERVICES FEATURING SOFTWARE FOR PROVIDING DETAILED ANALYTICS AND REPORTING IN THE FIELD OF PRESCRIPTION BENEFIT MANAGEMENT, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-1-2012; IN COMMERCE 6-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-679,283, FILED 7-17-2012.

ALAIN LAPTER, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

EXHIBIT H

United States of America
United States Patent and Trademark Office

TRURXPAY

Reg. No. 4,756,252

Registered June 16, 2015

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

TRUVERIS, INC. (DELAWARE CORPORATION)
475 PARK AVENUE SOUTH, SUITE 2950
NEW YORK, NY 10016

FOR: SOFTWARE AS A SERVICE (SAAS) SERVICES FEATURING SOFTWARE FOR ANALYZING AND REPORTING PRESCRIPTION COST DATA, PRESCRIPTION BENEFIT MANAGEMENT (PBM) COMPLIANCE DATA, STORE REVENUE, PROFIT AND BUSINESS PERFORMANCE DATA, AND FOR VALIDATING PRESCRIPTION REIMBURSEMENTS FOR RETAIL PHARMACIES IN THE FIELD OF PRESCRIPTION BENEFIT MANAGEMENT, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-31-2013; IN COMMERCE 12-31-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-592,751, FILED 4-9-2012.

JENNIFER DIXON, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

EXHIBIT I


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TruVersaRx: Services

These Services are Standard in our Administrative Fee:

- Program Analysis and Benefit Modeling
- Open Enrollment Participation and Support
- Toll-Free Call Center Support
- Member Welcome Packet
- Member Online Access to Benefit Details and Health Information
- Implementation Support
- Plan Setup (unlimited plan design parameters)
- Plan Design Changes (mid contract, contract renewal)
- Electronic Eligibility Submission
- Manual Eligibility Submission
- Medical Data Integration
- Secure Data Transfer via FTP or VPN Connection
- Online Access (OLA) Training for HR Office Personnel
- Electronic Claims Processing
- Claim History (access to two years of history online)
- Access to TruVersaRx's National Network of 63,000 Pharmacies
- Network Management and Communications
- Network Pharmacy Audits
- Access to Online Reporting Tool
- Claims Detail File (NCPDP format)
- Formulary Management via P&T Committee
- Formulary Communications Online at www.truversarx.com
- Standard Printed Preferred Medication List
- Concurrent, Retrospective, and Prospective DUR
- Fraud, Waste and Abuse (online edits)
- Medication Therapy Management (MTM) – telephonic
- Value Based Plan Design Support
- Adherence Messaging at Retail
- Assistance with Web-based Postings
- Clinical News Alerts for Clients
- Medication Recalls or Alerts
- Industry News and Trends for Clients

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921 Pleasant Valley Avenue - Suite 421, Mt. Laurel, NJ 08054 | Ph: 800-813-6380 | Email: info@truversarx.com

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TruVersaRx: Your Pharmacy Benefit Administrator Remedy

TruVersaRx is a privately owned and independently operated Pharmacy Benefit Administrator (PBA) located in Mount Laurel, New Jersey. TruVersaRx was launched as a client advocate consultancy, auditing PBMs and prescription plans. Based upon its findings and in response to clients' concerns over the integrity and spiraling program costs of their incumbent PBMs, TruVersaRx developed industry revolutionizing solutions built upon fiduciary responsibility, client advocacy, integrity, full disclosure and 100% pass through of market share allowances.

TruVersaRx has dedicated its efforts to developing a proprietary prescription benefit administrative services designed to reduce spiraling prescription plan costs. Through use of its proprietary software, national retail pharmacy network of over 63,000 pharmacies, strategic mail order pharmacies, and specialty pharmacy partnerships, TruVersaRx can provide prescription benefit administration services to managed care organizations, worker's compensation insurance providers, auto insurance providers, self-insured employers, insurance companies, unions, Medicaid and Medicare managed care plans, Federal Employees Health Benefit Programs and other federal, state and local governmental entities.

As the only **100% Transparent** Pharmacy Benefit Administrator in the United States, with over 70 years of combined management experience in health care, pharmaceutical and prescription plan design, implementations and service, TruVersaRx advocates true TRANSPARENT prescription plan administration. We offer industry revolutionizing point of sale technology, maintenance medication programs at retail and mail order and incentivized generic offerings that are all designed to maximize safety, efficacy and contain costs. We will continue to bring unprecedented discounts and savings to the prescription benefit market.

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Finally!

TruVersaRx has dedicated its efforts to developing a proprietary Prescription Benefit Administrator service designed to reduce spiraling prescription plan costs.

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921 Pleasant Valley Avenue - Suite 421, Mt. Laurel, NJ 08054 | Ph: 800-813-6380 | Email: info@truversarx.com

EXHIBIT J

What Can Truveris Do For Your Business?

Companies need tools to effectively contain costs, efficiently handle complexity and more effectively reach their end customers.

Truveris solutions combine deep domain expertise with innovative technology to provide unbiased insights & access, so our clients can deliver more value.

BROKERS & ADVISORS

HEALTH PLANS

LIFE SCIENCES

PBMS

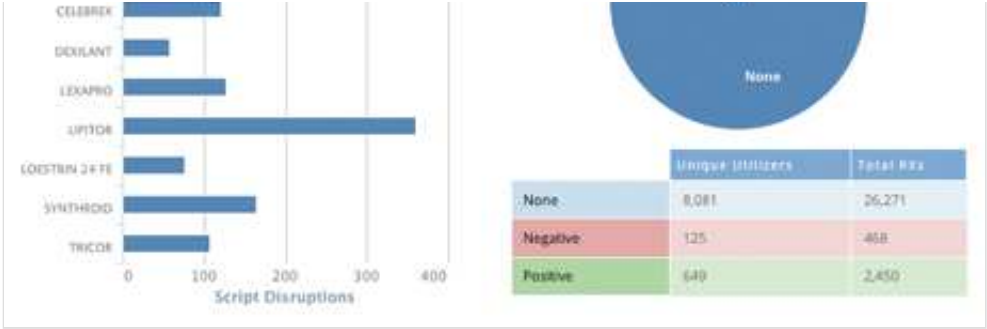
SELF INSURED PLANS

CONSUMERS

Brokers & Advisors

Managing pharmacy benefit costs become more challenging each year. Plans must contend with unprecedented drug inflation, surging specialty utilization and complex rate negotiations. Without a system sophisticated enough to support your pharmacy bidding and audit practice, your clients could face unexpected cost increases or catastrophic losses. Truveris’ innovative solutions empower you to deliver greater value to your clients, with unprecedented ease & efficacy.



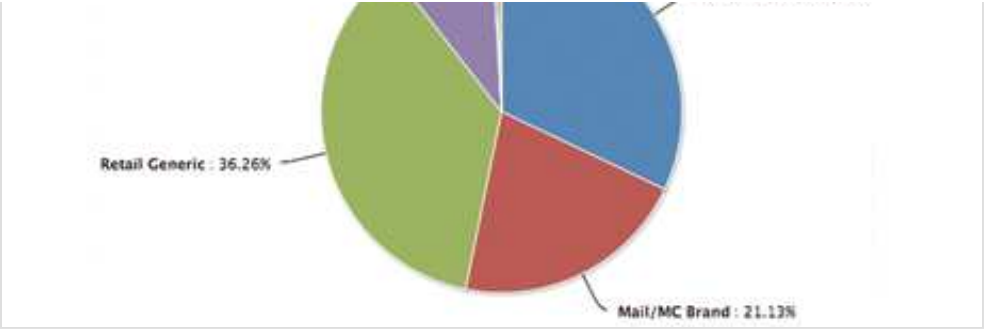


TruBid®

PBM Bidding & Selection Management Platform

- Efficient, automated RFP
- Objective reporting
- Best-in-class pricing and contract terms

✉ REQUEST A DEMO

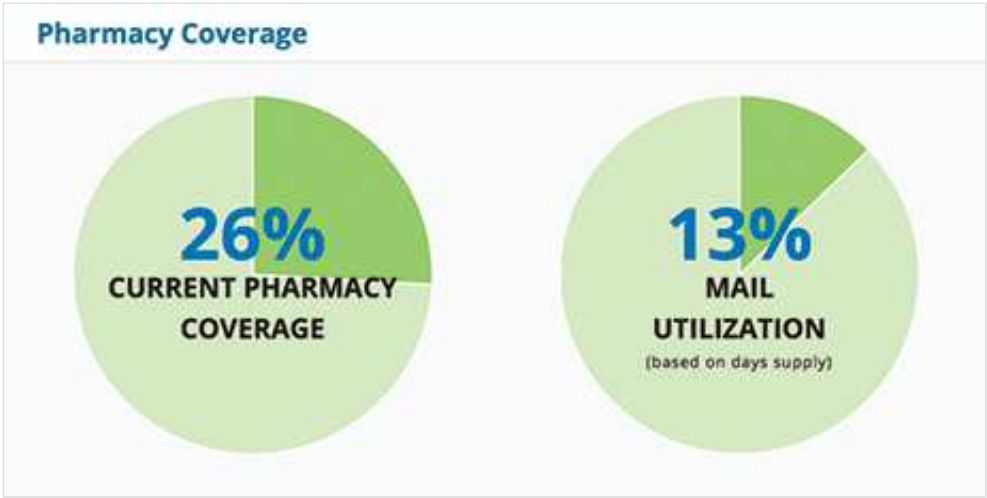


TruGuard®

Validation and Oversight Solution

- Retrospective audits
- Ongoing bill review
- 100% claims adjudicated in NCPDP format

✉ REQUEST MORE INFO



RxChoice®

Pharmacy Benefit Marketplace

- Free, self service Rx benefit quotes in minutes
- Proprietary pricing algorithms compare multiple vendors
- Instant contracting available



OneRx™

The Rx tool for all employees

- Real time insurance based cost & qualification info
- Immediate access to all coupons & discounts
- Supplemental benefit

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Our Solutions Deliver



Savings

Competitive bidding
Best in class contract terms



Efficiency

Speed to Market
Digital & simplified processes



Security

Advanced security & encryption
HIPAA compliant



Transparency

Easy to monitor ROI
Dynamic Reporting

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HAVE QUESTIONS? LET US ANSWER.

Have questions? Let us answer.

Your Name

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Phone Number

☎ 800.430.1430

Company

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